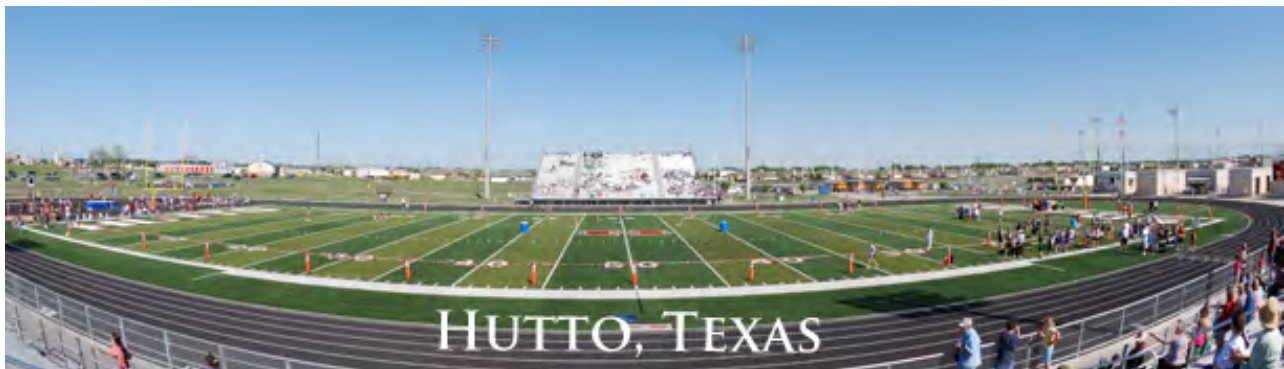


Hutto EDC [September News](#)



The Austin Region's First Accredited Economic Development Organization®

September 2011



Hutto EDC

College Coaching Icon Jackie Sherrill to Speak at Hutto EDC Year in Review Banquet

Mark your Calendars for the Annual Hutto Economic Development Corporation Year-In-Review Banquet



Please join the Hutto Economic Development Corporation for its Year in Review Banquet where the Corporation will present its 2011 Annual Report to the community. The Hutto EDC presentation will be followed with remarks by college coaching legend Jackie Sherrill.

This event will be held on Thursday, October 27, 2011 at 6:00pm at The Golf Club at Star Ranch. Though this event is open to all

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Year-In-Review Banquet

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Hutto Entrepreneurs & Small Business Academy

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October Power Breakfast

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City of Hutto News

0.00pm, at [The Golf Club at Star Ranch](#). Though this event is open to all and free to attend, RSVP's will be required due to limited seating. If you would like to attend, please be sure to RSVP by Friday, October 21, 2011 to Erin Graves by [clicking here](#) or by calling 512.759.2806.

About Jackie Sherrill

Jackie Sherrill has spent a lifetime in college football. As a player, Sherrill played football at the University of Alabama under legendary coach Paul "Bear" Bryant from 1962 to 1965, helping the Crimson Tide win two national championships. He served as the head coach at Washington State University and the University of Pittsburgh before coaching Texas A&M from 1982 - 1988.

While head coach at Texas A&M, Sherrill started the tradition of the "12th Man Kickoff Team." In his seven seasons as coach of the Aggies, Texas A&M won three consecutive Southwest Conference championships in 1985, 1986 and 1987. Sherrill served as head coach at Mississippi State from 1991 - 2003 where the Bulldogs made 6 bowl appearances and won the Southeastern Conference Western Division in 1998. Jackie Sherrill compiled a career coaching record of 180 - 120 - 4.

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Higher Education Campus Land Closing Finalized

TSTC Closes on 57-acres for campus in Hutto

On September 19, 2011, [Texas State Technical College](#) (TSTC) officially closed on 57 acres of land in Hutto, Texas. Following successful funding of approximately \$21 million in bonds on Friday, September 16, 2011, this land closing marks a key milestone in establishing a permanent home for higher education in East Williamson County.

TSTC and Temple College are working with the architecture firm of [SHW Group](#) to plan and design the first building of the campus; Master Campus plans call for eventual build-out of up to fourteen buildings on this unique, multi-institutional higher education endeavor.



Community Demographics

Did You Know...

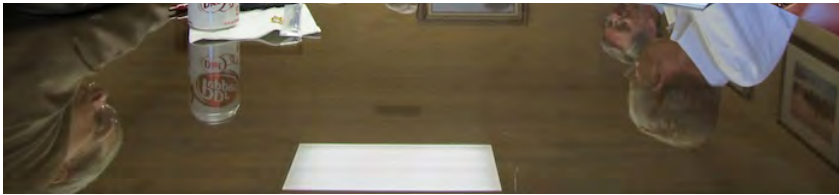
Did you Know...

... that the **median age of school buildings** in Hutto ISD is **6 years?**



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Watch us on YouTube!



See us on Flickr!

Hutto EDC Offering Entrepreneurial Academy

The Hutto Entrepreneurial & Small Business Academy beginning October



Starting in October, the Hutto Economic Development Corporation, in conjunction with **Temple College**, will be offering a specialized course for Hutto business owners and entrepreneurs. Filled to capacity, the inaugural course of the Hutto Entrepreneurial and Small Business Academy is a 10-week FastTrac Course designed to aid businesses in the startup stages of business as well as help those with mature businesses identify existing issues, identify potential roadblocks, and develop a plan for future growth.

About the Program

The program will be divided into ten, three-hour sessions that will focus on a variety of topics relevant to those in all levels of business. Course participants will have the opportunity to write a business plan and dissect the following topics:

Hutto Entrepreneurs & Small Business Academy

Business Planning

10. Implementing



Join Our Mailing List !



Business development skills you can use.

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Texas Workforce Commission Presents at the September Power Breakfast

Employer demands & job growth data presented to Hutto community

Mick Normington, a Business Specialist with the **Texas Workforce Commission** was the featured presenter at the September 8, 2011 Power Breakfast. Normington presented excellent information on regional economic trends, changing employer demands, occupational growth areas, and the changing demographics as they relate to the local workforce.

In case you missed the event, be sure to visit the Hutto EDC YouTube Channel by **clicking here** to view the complete presentation.





Mick Normington, Business Specialist for the Texas Workforce Commission, addresses the Hutto community at the September 8, 2011 Power Breakfast. To view the video, click on the image above.

For pictures from the event, [click here](#).

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Hutto ISD & Austin Area Chamber of Commerce to Present at October Power Breakfast

Hutto Community to hear about called Tax Ratification Election



On October 13, 2011, the Hutto community will be hearing presentations from Hutto Independent School District Representatives and Drew Scheberle, Senior Vice President of Education and Talent Development of the Austin Area Chamber of Commerce, regarding the called election for tax ratification during November 2011 elections.

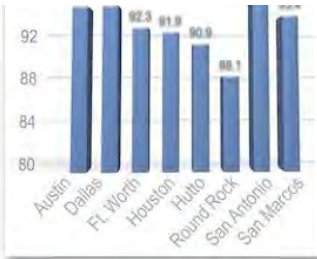
This event will be held at 7:30am at the Holiday Inn Express in Hutto, and like all Hutto EDC Power Breakfasts, this is a free event open to the public.

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Resource Corner: *Information For You* Conveniently Connected™ - Cost of Living Comparison

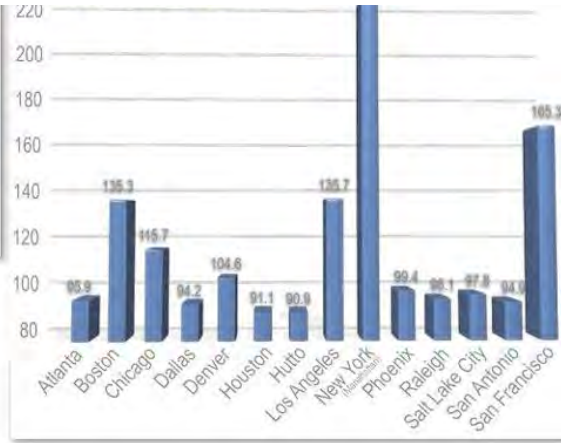
Hutto continues to be one of the most affordable places in the Austin region to live. With affordable housing, an excellent location, and low crime, Hutto is a great place to do business. Check out how the Cost of Living in Hutto compares with markets from across the state and across the country.





What is the Cost of Living Index?

The ACCRA Cost of Living Index measures relative price levels for consumer goods & services in participating areas. The average for all participating places in each quarter equals 100, & each participant's index is read as a percentage of the average for all participants.



To view the above information in further detail, [click here](#) or click on the images above.

If you would like more information on this topic or have any questions about other resources that may be available for your use, please feel free to contact Seanna at sroysden@huttoedc.com.

City of Hutto - Press Release



Council Approves Land Use Map Amendment and Zoning Change

During their regular September 1, 2011, meeting, the Hutto City Council unanimously approved a land use map amendment and zoning change for 101 Mager Lane. The property, currently Mid-Density residential with a zoning of SF-1, was changed to a Mixed Use Residential designation and a Multi-Family zoning district. The Council dispensed with the second reading of the ordinance for both items.

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City Council Approves Budget and Tax Rate

The City Council approved the budget and tax rate during their City Council meeting on September 15.

The total budget, including capital projects, totals \$21,046,695 which is a decrease from the current year amended budget of \$24,142,775. The decrease is due to capital projects.

Planned capital projects include construction of Mager Lane, design and construction of the FM 1660 South Sidewalk, improvements to the Jim Cage/Front St. intersection, design of the YMCA recreation center, and fencing along portions of Front Street and Carl Stern.

The operating budget will increase 4.8% due to the first payment of \$125,000 for the interlocal agreement to the East Williamson County Higher

\$120,000 for the interlocal agreement to the East Williamson County Higher Education Center (EWCHEC), an increase in the water supply contract with Heart of Texas, and the replacement of three patrol vehicles. The City will also raise General Fund reserves from 19% to 20% in line with meeting the City Council's Fiscal and Budgetary Policy goal of 25%. Unreserved fund balance and savings from prior years will be used to offset the difference between revenues and expenses.

The City Council adopted a tax rate of \$0.516545 which, for the average appraised home of \$126,149, will equal \$652 in City taxes. The average home in Hutto paid approximately \$652 last year. The adopted rate falls below the Effective Tax Rate (the rate required to collect the same amount of revenue on property taxes on existing properties as the prior year) of \$0.526754.

No utility rate increases are proposed at this time. The City will update the utility rate model in 2012 and bring recommendations to the Council at a future date.

For more information on the proposed budget, please contact Micah Grau, Director of Finance at 759-4046.

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Community Demographic Information

To view the current Economic Profile for the Round Rock-Austin MSA, [click here](#).

To view the current economic profile for the Rural Capital Area Workforce Development Area, [click here](#).

Type A Economic Development Sales Tax Allocation

Fiscal Year	August	September	Cumulative Total
1997/98	\$5,654.13	\$3,400.61	\$40,417.02
1998/99	\$3,070.44	\$1,871.53	\$32,045.20
1999/00	\$4,041.08	\$2,871.49	\$35,093.61
2000/01	\$6,099.93	\$3,743.21	\$50,940.93
2001/02	\$6,965.84	\$4,142.92	\$58,299.83
2002/03	\$5,699.42	\$7,033.02	\$73,572.84
2003/04	\$10,607.65	\$9,477.17	\$98,841.25
2004/05	\$25,904.94	\$24,332.76	\$216,990.28
2005/06	\$37,512.93	\$31,261.92	\$336,629.05
2006/07	\$40,950.03	\$34,450.04	\$376,036.41
2007/08	\$48,244.00	\$42,804.45	\$481,309.64
2008/09	\$49,063.71	\$37,267.30	\$495,826.74
2009/10	\$52,974.30	\$36,034.28	\$467,917.40
2010/11	\$54,541.70	\$37,928.15	\$509,128.41

*Cumulative Fiscal year-to-date Data Figures

Single Family Building Permit Requests by Month

Month	2005	2006	2007	2008	2009	2010	2011
January	63	93	71	64	18	20	23

February	51	70	49	49	15	6	11
March	56	101	84	47	14	16	22
April	67	91	75	46	48	17	24
May	53	66	37	29	22	36	12
June	58	68	44	22	29	17	8
July	61	56	34	32	39	11	20
August	78	70	25	41	22	11	17
September	67	66	24	28	24	7	
October	65	58	51	5	19	7	
November	49	37	60	9	6	17	
December	46	46	7	12	7	15	

August 2011 Unemployment Rates

Area	Aug. 10	July 11	Aug. 11
Austin/Round Rock MSA	7.2%	7.6%	7.3%
Texas	8.3%	8.7%	8.5%
National	9.5%	9.3%	9.1%
Area		July 11	Aug. 11
Williamson County		7.7%	7.5%

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A Note from the Executive Director

I hope you can join us as we have our third Year In Review Banquet at the Golf Club at Star Ranch on October 27. This is a free event, so please RSVP if you wish to attend because space is limited.

This event is made possible through the generosity of our event sponsors. Chasco; Doug Fell Cattle; SHW Architects; The Y; McCall, Parkhurst & Horton LLP; Gulf Coast Paper; Texas Fixtures & Interiors; D. Scott Heselmeyer, PC; Waste Management. Thanks to all the sponsors for their support of the Hutto Economic Development Corporation.

Please let me or the economic development staff know if we can be of assistance to you. I look forward to visiting with you at one of our Second Thursday Power Breakfast and at the Year in Review Banquet.

Warmest regards,

Scott Martinez, CEcD
 Hutto Economic Development Corporation
Email

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[Forward email](#)



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