

# TEXAS Hutto

## ECONOMIC DEVELOPMENT CORPORATION

EDC News

August, 2008

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### It's August . . .



. . . and the activities at the Hutto EDC are rising along with the

mercury in the thermometer giving us some exciting news to share with you!!

**First**, beginning in September, Hutto EDC will begin holding the First Thursday Power Breakfasts at the Holiday Inn Express on Ed Schmidt Boulevard (behind Lowe's), making this the first event to be held at the hotel. See below for information about July's and August's Power Breakfasts as well as what we have in store for September's.



**Next**, we are excited to announce that the EDC will be moving to its new office space located on Ed Schmidt Boulevard behind Lowe's. Our new home will feature a state-of-the-art executive conference room with cutting edge audio visual capabilities. We anticipate moving no later than the end of September. We are also planning an Open House to show off our new home. Once everything is completed, we will be sure to fill you in on the details.

## First Thursday

# Power Breakfast

## We've got something special planned for September's Power Breakfast!!!

Beginning on September 4th, Hutto EDC will be holding our monthly Power Breakfasts at Hutto's own Holiday Inn Express. But that's not all . . .

. . . Because the best decision is the informed decision, Hutto EDC will be hosting a Candidate Forum with [Diana Maldonado](#) and [Brian Daniel](#). The Candidate Forum will be moderated by John Garrett, Publisher of *Community Impact* Newspaper.

So mark your calendars now for Thursday, September 4th, 7:30 am!

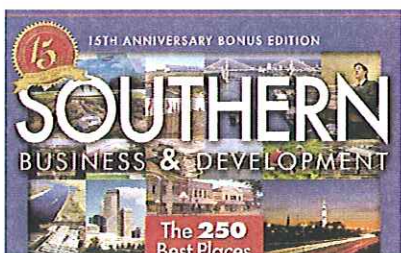


Our featured speaker this month was Dr. David Borrer, Superintendent, Hutto Independent School District. Dr. Borrer discussed the ISD's Vision and Mission Statements, which are, "Moving forward . . . reaching potential" and "Hutto ISD, valuing the importance of learning, forms an educational partnership with the community to assist and empower all members to achieve their potential", respectively. Dr. Borrer also discussed Hutto ISD's principles, values, and belief statements, all of which revolve around the Vision and Mission Statements and emphasized the importance of relationships and the community. [Click here](#) to reach the Hutto ISD website.

Last month, Charisse Bodisch, Vice President/Economic Development, Greater Austin Chamber of Commerce was our featured speaker. Charisse discussed the regional business initiative developed by the Austin Chamber called Opportunity Austin 2.0. Through this initiative, in which Hutto EDC participates, leaders in Central Texas are reinforcing their steadfast commitment to improving the area's workforce, quality of life, and business climate through aggressive, proactive programming. [Click here](#) for more information on this business initiative.



## Hutto Named a Top Business Location



Hutto, Texas is one of the "Top 100 Places to Locate Your Business" in major markets according to a recent special publication by *Southern Business & Development* magazine. The rankings were based on factors such as per capita income, population growth, and cost of living.

"We at Southern Business & Development are recognizing

winners in economic development, all of which are well prepared to handle your expanding or relocating project," said Mike Randle, publisher of Southern Business & Development.

"Hutto is a profitable, vibrant business location. What distinguishes Hutto is that the development community, City of Hutto, and the Hutto Economic Development Corporation work in concert to ensure that we are competitive in the economic development arena. That fact is evident in recent projects such as The Crossings of Carmel Creek, North Town Commons Business Park, and Town West Commons Shopping Center. I'm surprised it has taken this long for Hutto to be recognized with a national business ranking. " said Scott Martinez, executive director of the Hutto Economic Development Corporation.

Other Texas cities included in the rankings were: (2) Houston, (6) San Antonio, (9) Austin, (10) Dallas (17) Ft. Worth, (20) Irving, (34) Plano, (35) Arlington, (41) Richardson, (53) Farmer's Branch, (70) Grapevine, (76) Round Rock, (78) Sugar Land, (89) Grand Prairie, (91) Hutto, (94) Lewisville, (96) New Braunfels, and (100) Seguin.

[Click here to check out this issue of Southern Business & Development.](#)

#### Hutto EDC Participates in Governor's Event Recognizing Texas Industries



Texas One, Governor Perry's economic development initiative, recently hosted a weekend event in Austin to recognize the contributions of Texas based industry on the Texas economy. Representing the Hutto EDC at the event were Bob Castle, Co Owner of Texas Fixtures & Interiors in Hutto; Hutto area resident Chaz Glace, Owner of Chasco Constructors; Bud Folley, President of First State Bank in Hutto; and Scott Martinez, Executive Director of the Hutto EDC. The weekend was full of programs including a state of the Texas economy presentation made by Nobel Prize

nominated economist Ray Perryman at the Texas Capitol.

#### News Briefs



On July 17, the Hutto City Council approved the North Town Commons Planned Unit Development (PUD) zoning. The North Town Commons PUD is a product of collaboration between the City, developer Robert Castle, Jr. and his partners and fellow landowners of the North Town Commons subdivision, a 28.45 acre subdivision at the intersection of Limmer Loop and FM 1660 North, and Mr. Castle's engineer and applicant, Barry Campbell.

#### Finance Department

### Budget Workshops

The public is invited to attend a series of budget workshops to review and discuss the proposed 2008-09 Budget. The workshops will be conducted at City Hall, located at 401 W. Front St., beginning at 7:00 p.m. Please check the City's website for the latest information [www.huttotx.gov](http://www.huttotx.gov). A draft of the proposed budget will be posted to the City's website in early August with proposed tax rate information.

### Community Development

#### Unified Development Code Round Table Discussion

On Tuesday, August 12<sup>th</sup>, the City of Hutto will host a round table discussion from 8:00 am to 10:00 am in the Council Chambers regarding the Unified Development Code (UDC). Several developers, builders and engineers will be invited in addition to Scott Martinez of the Hutto EDC, City Council, City department heads, and the Planning & Zoning Commission. Ideas will be brought forth regarding development standards and processes in Hutto. The goal is to build a strong communication between the development community and the City during this exciting process of revamping the development ordinances.

#### Downtown Master Plan Kick - Off

On Tuesday, July 8, 2008, representatives from ERO and Community Development staff met over breakfast at Mario's, and afterwards toured Old Town Hutto. The group then met back at city hall to be joined by Scott Polikov and Jayashree Narayana of Gateway Planning Group, Jon Hockenoyos of TXP, Anna Martin of HDR/WHM, and Dan Hejl- City Engineer.

The downtown plan will be a holistic, inclusive study involving citizens, business owners, city staff, City Council, Historic Preservation Commission, Planning & Zoning Commission and other city commissions, and consultants that include architects, planners, urban designers, engineers, market analysts and more. Transportation options were also discussed. Parking, for instance, will be a main priority. There will be parking added to the downtown district, including on-street parking along both sides of Farley Street and a possible large parking structure at the Co-Op site.

TXDot wishes to give FM 1660 North to the City of Hutto. If the City accepts the road, traffic speeds will be slowed down to create a safer environment for those living and working nearby. Street-scaping Farley Street to include on-street parking and sidewalks will create a safer pedestrian environment and connectivity between East Street and the Co-Op. A long term transportation goal is to better connect north and south Hutto.

The City wishes to work with TXDot to slow down traffic on Highway 79 and implement safe pedestrian crossings. A lot-by-lot land use inventory has been compiled to help with the master plan. Dates for public workshops will be announced soon.

### City Manager's Office

#### The Hutto Mercantile Marketplace

In the historical setting of old grain silos and a cotton gin, Marketplace Austin has leased 15 acres of city owned land to develop the Hutto Mercantile Marketplace. With the current demand for organic produce, healthy living, and higher gas prices, the farmers market benefits the producers, the consumers, and the city economy as it attracts people to this booming small town on the edge of Austin. With a farmers market in the center of town, visitors to the Hutto Mercantile farmers' market are able to take the entire family to meet the farmers and enjoy the outdoors on a grassy field surrounded by a rich community history. The Grand Opening was held Saturday, August 9. For additional information regarding the Hutto Mercantile and for dates and times, please contact (512) 491-8030.

## Monthly Community Demographic Information

### Historical 4A Sales Tax Allocations

<b>Year</b>	<b>July</b>	<b>Annual Total</b>
1998	\$ 2,528.11	\$ 40,417.02
1999	\$ 1,953.14	\$ 32,045.20
2000	\$ 3,337.79	\$ 35,093.61
2001	\$ 6,008.74	\$ 50,940.93
2002	\$ 4,319.54	\$ 58,299.83
2003	\$ 6,368.12	\$ 73,572.84
2004	\$ 6,479.97	\$ 98,841.25
2005	\$19,737.44	\$216,990.28
2006	\$33,533.01	\$336,629.05
2007	\$33,214.51	\$376,036.41
2008	\$38,861.78	\$390,261.19*

\*Year to Date

## Historical Single Family Building Permit Report

	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>
January	63	93	71	64
February	51	70	49	49
March	56	101	84	47
April	67	91	75	46
May	53	66	37	29
June	58	68	44	22
July	61	56	34	32
August	78	70	25	
September	67	66	24	
October	65	58	51	
November	49	37	60	
December	46	46	7	

## Hutto Police Department

### Part 1 Crimes (Cumulative)

	<b>January - June 2007</b>	<b>January - June 2008</b>
Murder	0	1
Rape	1	0
Assault	11	5
Robbery	0	0
Burglary	17	17
Larceny	50	48
Auto Theft	2	2
Arson	0	0
<b>Total Part 1 Crimes</b>	<b>81</b>	<b>73</b>

## Part II Crimes (Cumulative)

January - June 2007	January - June 2008
212	190

## Part 1 Crimes (Cumulative)

	January - July 2007	January - July 2008
Murder	0	1
Rape	1	0
Assault	12	7
Robbery	0	0
Burglary	22	19
Larceny	58	52
Auto Theft	3	2
Arson	0	0
<b>Total Part 1 Crimes</b>	<b>96</b>	<b>81</b>

## Part II Crimes (Cumulative) 1

January - July 2007	January - July 2008
235	211

## Unemployment Rates as of July, 2008

Austin/Round Rock MSA	4.2%
Williamson County	4.3%
Texas	4.4%
National	5.7%

### Upcoming Events

**Hutto EDC Monthly Board Meeting**  
Tuesday, August 19, 2008, 7:00 pm  
Hutto City Hall  
401 West Front Street, Hutto

**First Thursday Power Breakfast**  
September 4, 2008, 7:30 am  
Holiday Inn Express (behind Lowe's)  
Ed Schmidt Boulevard, Hutto

Scott Martinez  
Hutto Economic Development Corporation

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