

Hutto EDC [September News](#)



The Austin Region's First Accredited Economic Development Organization®

September 2010



Temple College Board of Trustees Approves Moving Forward with Hutto Campus

Temple College/TSTC to Pursue a 57 acre campus in Hutto

The Temple College Board of Trustees accepted the Hutto community's plan on September 27 to establish a 57 acre higher education campus on SH-130. Under the plan, Temple College will partner with Texas State Technical College-Waco to provide college level courses as well as specialized technical training.

"Temple College's acceptance of the Hutto



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proposal is an important step in gaining a higher education presence in our community. From my



perspective, the ability of our residents to gain the education and skill sets to better support themselves and their families is the most important aspect of this project," said Hutto EDC Executive Director Scott Martinez.

Hutto began exploring higher education options with Temple College and Texas State Technical College in the spring. Several finance options were explored with the staffs of both colleges. A branch maintenance tax is being proposed for the May 2011 election..

The proposed campus is located on SH-130 in Hutto on property currently owned by the Avery family. The Avery family has been instrumental in the development of the Round Rock campuses of Texas State University, Texas A&M Health Science Center, and Austin Community College in Williamson County.

Congressman John Carter to Present at October Power Breakfast

Appropriations Committee member to address Hutto community



Congressman John R. Carter was first elected in 2002 to represent Texas' Thirty-First Congressional District in the U.S. House of Representatives and re-elected by large margins in 2004, 2006, and 2008. Congressman Carter has established himself as a leader in Congress who has the foresight and courage to author and support numerous pieces of legislation that would increase the protection of U.S. citizens and bring justice to those who threaten our freedom and way of life.

Congressman Carter has served on the prestigious House Appropriations Committee since the 109th Congress. He currently sits on three subcommittees of critical interest to the 31st District: Military Quality of Life and Veterans Affairs, Transportation and Homeland Security.

Congressman Carter was unanimously elected by his peers to serve in the House Republican leadership as the House Republican Conference Secretary for the 110th and 111th Congress. In this position, Congressman

Did you Know...

... that **over 540,000** people live within 15-miles of Hutto?



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Carter holds the sixth most powerful position among House Republicans.

Congressman Carter bears the nickname of "Judge" on Capitol Hill and at home for serving over 20 years on the bench. In 1981, Congressman Carter was appointed the judge of the 277th District Court of Williamson County and was elected District Judge in 1982. Before becoming a Judge, Congressman Carter had a successful private law practice and continued to practice law while serving as the Municipal Judge in Round Rock. He was the first county-wide elected Republican in Williamson County history. As an attorney, Carter represented the Round Rock and Williamson County communities through their first booming phases of growth and continues to support and guide today's growth. Congressman Carter has seen the economy both rise and fall and has a plan to assist the residents in Congressional District 31 to ensure their prosperity.

A true Texan at heart, Congressman Carter was born and raised in Houston and has spent his adult life in Central Texas. Carter attended Texas Tech University where he graduated with a degree in History and then graduated from the University of Texas Law School in 1969. Congressman Carter and his wife, Erika, met in Holland and have been happily married since June 15, 1968. Since then they have built a home and raised a family of four on Christian beliefs and strong Texas Values.

New Hutto ISD Superintendent Presents at September Power Breakfast

Dr. Doug Killian addresses the Hutto community

New Hutto ISD Superintendent, Dr. Doug Killian, was the featured speaker at the September 9, 2010 Hutto Economic Development Corporation Power Breakfast. Dr. Killian gave an enthusiastic and informative preview of what is happening in Hutto ISD, spoke of his goals and visions for the district, and addressed how the community and school district can grow and work together.

In case you missed the September Power Breakfast, be sure to visit the Hutto EDC YouTube Channel by [clicking here](#), or by clicking on the image below, where you can view all four parts of the presentation by Dr. Killian.

For pictures from the event, [click here](#).



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Political Commentator Harvey Kronberg to present at November Power Breakfast

November Power Breakfast brings *Quorum Report* Publisher

Leading Texas political commentator Harvey Kronberg will be the featured speaker at the November 11, 2010 Hutto Economic Development Corporation Power Breakfast that is held at the **Hutto Holiday Inn Express**. Kronberg will be giving his thoughts regarding the November 2010 elections as well as give a preview as to what to expect for the upcoming Texas Legislative session.



Hutto EDC Wins Multiple Excellence in Economic Development Awards from the IEDC

The International Economic Development Council gives Hutto national recognition at the Annual Conference



The International Economic Development Council (IEDC) is proud to announce that the Hutto Economic Development Corporation received three Excellence in Economic Development Awards for the following projects: the *Hutto Economic Development Corporation General Purpose Website* (www.huttoedc.com) in the category of General Purpose Website, the *Hutto Economic Development Corporation Monthly*

Power Breakfast in the category of Special Events, and the *Hutto Economic Development Corporation General Purpose Brochure* in the category of General Purpose Brochure for communities with populations less than 25,000. The Hutto Economic Development Corporation also received an Honorable Mention for its *Hutto Economic Development Corporation 2009 Annual Report* in the category of Annual Brochure for communities with populations less than 25,000 from the International Economic Development Council.

The honor was presented at an awards ceremony on Tuesday, September 28 during the IEDC Annual Conference, September 26-29 in Columbus, Ohio.

"We recognize the Hutto Economic Development Corporation for providing successful strategies to promote new paradigms in economic development in this period of global recovery," said William Best, IEDC chair. "Our awards honor organizations and individuals for their efforts in creating positive change in communities. The Hutto Economic Development Corporation is showing that they are at the forefront of the economic development profession and are using innovative and effective practices that can be replicated in other communities."

"The Hutto EDC submitted entries in four categories. Of the four, the Hutto EDC won three and received an Honorable Mention in the other category. Without strong support from the Hutto EDC Board of Directors and Hutto City Council, we would not have the ability or resources to compete at such a high level," said Hutto EDC Executive Director Scott Martinez.

The Excellence in Economic Awards Program annually recognizes the world's best economic development programs and partnerships, marketing materials, and the year's most influential leaders. The program honors organizations and individuals in 28 categories for their efforts in creating positive change in urban, suburban, and rural communities.

The International Economic Development Council (IEDC) is the premier membership organization dedicated to helping economic development professionals create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. Serving more than 4,500 members, IEDC represents the largest network of economic development professionals in the world. IEDC provides a diverse range of services, including conferences, certification, professional development, publications, research, advisory services and legislative tracking.

Texas State Technical College Hosts Local Green Building Training Seminar

Achieve green certification in Hutto

Texas State Technical College and Temple College have paired together to bring green training to your back door. Classes will be held at the **Hutto Holiday Inn Express** and on October 18-22, 2010, The Sustainable Technology Academy based out of Taylor, will be hosting Everblue



Training Institute for Building Analyst, Building Shell Training. This is the course that will prepare you for the Building Performance Institute (BPI) Certification test.

This BPI Certification Course will provide individuals with the knowledge necessary to provide homeowners an overview of energy consumption and options to save money by conserving

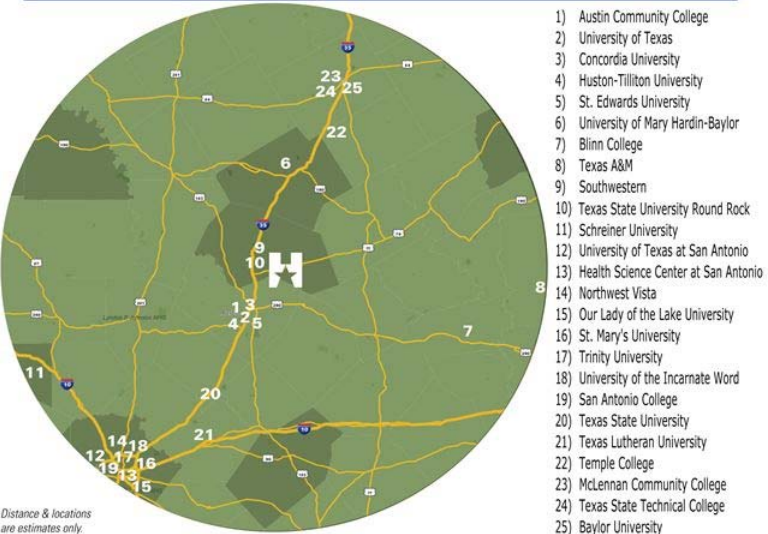
energy. It is aligned with Building Performance Institute Building Analyst Professional Standards for energy auditing and provides instruction for energy efficiency analysis using the house-as-a-system approach. Anyone can become a BPI Certified Building Analyst; there are no prerequisites. Reserve your seat today. Call 1.888.204.8735 or visit **Everblue Training Institute's Website**.

Resource Corner: *Information For You*

Colleges within 100 Mile Radius

Have you ever wondered how many vehicles travel through Hutto everyday? Central Texas is known for the wide selection of Higher Education, and the demand for quality institutions continues to increase everyday. Take a look at the number of quality higher education institutions that are located within 100 miles of Hutto, Texas. This affords you and other interested parties a myriad of opportunities to achieve a quality higher education close to home. Click on the map below for a closer look:

> Colleges & Universities : 100 Mile Radius



- 1) Austin Community College
- 2) University of Texas
- 3) Concordia University
- 4) Huston-Tillotson University
- 5) St. Edwards University
- 6) University of Mary Hardin-Baylor
- 7) Blinn College
- 8) Texas A&M
- 9) Southwestern
- 10) Texas State University Round Rock
- 11) Schreiner University
- 12) University of Texas at San Antonio
- 13) Health Science Center at San Antonio
- 14) Northwest Vista
- 15) Our Lady of the Lake University
- 16) St. Mary's University
- 17) Trinity University
- 18) University of the Incarnate Word
- 19) San Antonio College
- 20) Texas State University
- 21) Texas Lutheran University
- 22) Temple College
- 23) McLennan Community College
- 24) Texas State Technical College
- 25) Baylor University

Distance & locations are estimates only.

To view this map in further detail, [click here](#) or click on the picture above.
 For a downloadable copy of this map, [click here](#).

If you would like more information on this topic or have any questions about other resources that may be available for your use, please feel free to contact Seanna Roysden at sroysden@huttoedc.com.

City of Hutto - News



2010-11 Budget and Tax Rate Adopted

The City Council adopted the 2010-11 Budget and tax rate on September 16. The adopted budget totals \$25.8 million, which includes \$10.1 million in capital projects. The operating portion of the budget, used to pay for routine costs such as staffing, supplies, etc., totals \$15.7 million, a 5.1% increase over the current fiscal year.

The General Fund, the fund used to pay for governmental services such as streets and drainage, parks and recreation, and police services, totals \$8.5 million, a slight decrease from the current budget of \$8.6 million. The General Fund is largely funded through taxes including property and sales tax. The property tax rate will total \$0.50758 per \$100 valuation. The average home will pay slightly less in City property taxes due to a decrease in the average home appraisal.

The Utility Fund is used to account for costs related to the City's water and wastewater utility system. It uses fees charged for water and wastewater service to pay for expenses. The Utility Fund Budget totals \$9.4 million, down from \$13.3 million in Fiscal Year 2010. The fluctuation is due to the one-time costs of capital projects. Looking at the operational portion of the budget gives a clearer view of the budget changes. The operating portion of the Utility Fund is increasing from \$3.6 million in 2010 to \$3.8 million in 2011 due to increases in the City's wholesale water contracts. The City purchases treated water from Manville, Heart of Texas, and the City of Taylor.

No new staff positions or merit or market adjustments have been included for staff.

Major capital projects include \$2.8 million for construction of Farley Street and design of the Mager Lane street rehabilitation. Utility projects include \$5.6 million for extension of utilities along the SH 130 corridor. Construction will also begin on Hutto Lake Park, which is slated to open in the spring of 2011.

To learn more about the adopted budget and to see the Council's major budget initiatives, [click here](#). For more information, please contact [Micah Grau](#), Director of Finance at 512.759.4046.

Hutto Lake Park to Break Ground

The City of Hutto is proud to announce the newest addition to our website: "City of Hutto Points of Interest" map.

The City of Hutto would like to invite you to join us for the groundbreaking of Hutto Lake Park on Friday, October 1, 10:00 a.m., the newest addition to the City of Hutto networks of parks. Look for us by the tents near the lake entrance at 703 Estate Drive. The Hutto Parks and Recreation Department, along with the designers of this project and the students from Ray Elementary who offered their ideas for the park, will be on hand. Light refreshments and snacks will be provided.

For more information about the Hutto Lake Park project, please visit the [City of Hutto](#) website, or [click here](#).

Hutto Farmers Market Returns

Keep Hutto Beautiful is proud to announce the return of the fall session of the Hutto Farmers Market. The market will run every Saturday for eight weeks starting on September 18. This season the market will be open, from 10:00 a.m. to 1:00 p.m. (The market will not run on October 9 due to the Olde Tyme Days events.) Come on out and buy fresh vegetables, eggs, home-baked goods, and beautiful plants from our wonderful

vendors!

Every week a speaker will be available at the Keep Hutto Beautiful booth at 11:00 a.m. to give informative talks on a variety of topics such as gardening, composting and the importance of bees. On September 18, Wayne Rhoden will be on hand to give helpful advice and information on fall vegetable gardening.

Also, don't forget to sign up to become a member of Keep Hutto Beautiful. Your annual membership of just \$25.00 allows KHB to continue to provide events such as the farmers market and community clean up events. Keep Hutto Beautiful will also take your cardboard for recycling on these Saturday's as well.

Hope to see you at the market!

New Website Innovation "City of Hutto Points of Interest" Map

The City of Hutto is proud to announce the newest addition to our website: "City of Hutto Points of Interest" map.

Are you new to Hutto or have lived here for awhile and just want to know more about Hutto schools, public parks/trails, or service provided by the City of Hutto (i.e. Fire Department, Police Department, etc.)? If you answered "yes" to any of these, then we suggest you visit and view the "City of Hutto Points of Interest" map to see all that the City of Hutto has to offer.

To access this new addition please visit the [City's website](#) and look for the "GIS/Maps" tab on the left side of the page. Simply move your mouse cursor over the "GIS/Maps" tab to see a list of sub-pages, which include the following: "Annexations", "City of Hutto Points of Interest", "Garage Sales", "GIS Layers", and "Hutto Downloadable Maps". Next, right click the sub-page "City of Hutto Points of Interest" to view the custom Google Map. For a close-up view of the map, click the link on the bottom of the page to view "City of Hutto Points of Interest" in a larger version. The new map, which was created with the use of Google Maps, is a free, web-based mapping program, and is part of the City's continued effort to provide quality customer service to our citizens.

For additional information regarding this newest addition to the website, please contact [Seth Neuman](#), GIS Analyst, at 512.759.5968.

Community Demographic Information

To view the current Economic Profile for the Round Rock-Austin MSA, [click here](#).

To view the current economic profile for the Rural Capital Area
Workforce Development Area, [click here](#).

4A Economic Development Sales Tax Allocation

Fiscal Year	August	September	Cumulative Total
1997/98	\$5,654.13	\$3,400.61	\$40,417.02
1998/99	\$3,070.44	\$1,871.53	\$32,045.20
1999/00	\$4,041.08	\$2,871.49	\$35,093.61
2000/01	\$6,099.93	\$3,743.21	\$50,940.93
2001/02	\$6,965.84	\$4,142.92	\$58,299.83
2002/03	\$5,699.42	\$7,033.02	\$73,572.84
2003/04	\$10,607.65	\$9,477.17	\$98,841.25
2004/05	\$25,904.94	\$24,332.76	\$216,990.28
2005/06	\$37,512.93	\$31,261.92	\$336,629.05
2006/07	\$40,950.03	\$34,450.04	\$376,036.41
2007/08	\$48,244.00	\$42,804.45	\$481,309.64
2008/09	\$49,063.71	\$37,267.30	\$495,826.74
2009/10	\$52,974.30	\$36,034.28	\$467,917.39*

*Cumulative Fiscal year-to-date Data Figures

Single Family Building Permit Requests

Month	2005	2006	2007	2008	2009	2010
January	63	93	71	57	18	20
February	51	70	49	49	15	6
March	56	101	84	47	14	16
April	67	91	75	46	48	17
May	53	66	37	29	22	36
June	58	68	44	22	29	17
July	61	56	34	32	39	11
August	78	70	25	41	22	11
September	67	66	24	28	24	
October	65	58	51	5	19	
November	49	37	60	9	6	
December	46	46	7	12	7	

Unemployment Data

(not seasonally adjusted; all data available through
the Texas Workforce Commission)

Area	Aug. 09	July 10	Aug. 10
Austin/Round Rock MSA	7.3%	7.3%	7.2%
Texas	8.1%	8.5%	8.4%
National	9.6%	9.7%	9.5%
Area	June 10		
Williamson County	7.5%		

Congratulations to Coach Hale and the Hutto Hippos football team on opening the season 6-0. Hutto ISD has been called the glue that holds our community together, and there is nothing that better exemplifies community spirit than a Friday night football game in Hutto, Texas.

The staff of the Hutto EDC stands ready to assist you with your project. Please contact us if you need community information or if you are interested in Hutto as a business location.

Thank you so much for your interest and support. I look forward to visiting with you at our Second Thursday Power Breakfast or around Hutto.

Warmest regards,

Scott Martinez, CEcD
Hutto Economic Development Corporation
Email

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