

Hutto EDC [October News](#)



The Austin Region's First *Accredited Economic Development Organization*®

October 2011



Hutto EDC

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Hutto EDC Hosts 2011 Year-In-Review Banquet featuring Coaching Legend Jackie Sherrill

More than 170 turn out for 3rd Annual Year-In-Review Banquet

The Hutto Economic Development Corporation hosted more than 170 people on October 27, 2011 for its 2011 Year-In-Review Banquet. At this event, the Hutto Economic Development Corporation presented the 2011 Annual Report to the community and reviewed the organization's accomplishments of the last year. The presentation of the report was followed by remarks from college coaching legend Jackie Sherrill. Sherrill spoke on teamwork, leadership, and gave an overview of college football conference realignment.

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Did you Know...

... that the
median age
of a
Hutto Resident
is **32.2 years?**



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New Hutto EDC Board Member Appointed

Cary Rabb newest member of the Hutto EDC Board

At the October 20, 2011 Hutto City Council Meeting, Cary Rabb was

appointed to the Hutto Economic Development Corporation Board of Directors. Rabb is President of the WAG*A*BAG™ Convenience Stores. Currently there are 18 WAG*A*BAG™ stores in Round Rock, Hutto, Pflugerville, Georgetown, Liberty Hill and Austin. "The Hutto Economic Development Corporation is pleased to welcome someone with such deep Williamson County business roots to the Hutto Economic Development Corporation Board of Directors. I'm confident Mr. Rabb with his experience and strong business leadership will be an asset to our organization," stated Executive Director, Scott Martinez.

The Hutto Economic Development Corporation is governed by a seven member Board of Directors that is appointed by Hutto City Council. Directors serve three year staggered terms with no term limits.

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Retail Consultant to Present at November Power Breakfast

Retail Consultant to present findings at November Power Breakfast

The Hutto community will hear from Independent Retail and Economic Development Consultant Joey Grisham on the recently completed 2011 Retail Study on November 10, 2011. Grisham will discuss the study methodology, retail trade area assessment, retail leakage, and make suggestions on expanding retail in Hutto.

This event will be held at 7:30am at the **Holiday Inn Express** in Hutto, and like all Hutto EDC Power Breakfasts, this is a free event open to the public.

About Joey Grisham

During his ten years in local Economic Development positions and retail consulting, Joey has been involved with retail from many different angles. He successfully led local Economic Development agencies in Texas, Alabama, and Mississippi, and is one of less than 300 individuals in the U.S. to possess a Master's Degree in Economic Development. Joey began his retail consulting career with a retail firm called The Retail Coach where he worked on a number of retail market studies across the U.S. including Texas, Wisconsin, Tennessee, Arizona, and Indiana. Over the years he has developed a large network of developers, retailers, and retail industry professionals. He holds degrees from the University of Mississippi, University of Memphis, and University of Southern Mississippi. Originally from North Mississippi, Joey is married with 2 children and lives in Granbury, Texas.

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Hutto ISD Presents at October Power Breakfast

Hutto Community presents about Tax Ratification Election



On October 13, 2011, the Hutto community heard a presentation from Hutto Independent School District Superintendent Doug Killian and Assistant Superintendent Ed Ramos regarding the November 2011 tax ratification election.

In case you missed the event, be sure to visit the Hutto EDC YouTube Channel by clicking [here](#) to view the complete presentation.



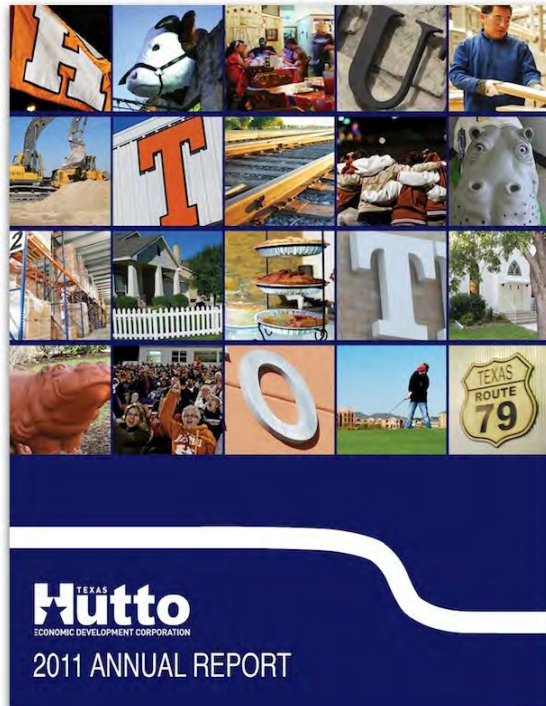
Hutto ISD Superintendent Dr. Doug Killian addresses the Hutto community at the October 13, 2011 Power Breakfast. To view the video, click on the image above.

For pictures from the event, [click here](#).

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Resource Corner: *Information For You* 2011 Hutto EDC Annual Report

Every year the Hutto Economic Development Corporation publishes an annual report about the work of the organization, the financial status of the Corporation, and to outline goals for the upcoming year.



To view the report in further detail, [click here](#) or click on the image above.

If you would like more information on this topic or have any questions about other resources that may be available for your use, please feel free to contact Seanna at sroysden@huttoedc.com.

City of Hutto - Press Release



Farley Streetscape Project Progress

At the October 6 meeting, the Mayor and members of the Hutto City Council heard an update on the status of the Farley Streetscape Project. The following includes a brief summary:

Main Street to West Street

Sub-grade prep complete
Base, curb and gutter, initial paving by the end of October
End of dust issues for the most part

Sidewalk Elements

Light poles, benches, tree grates, sidewalks, etc.
Done by mid-December

Substantial Completion by December 23

Heavy Equipment will be off the project

Final Completion by January 22

Landscaping, trees, final paving, striping and painting parking spots

For additional information regarding the Farley Street Project, please contact City Engineer Matt Bushak at 759-4022.

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CAMPO Awards City of Hutto Funding for FM 685 Project

The City of Hutto has been awarded approval for funding improvements for FM 685 from the Capitol Area Metropolitan Planning Organization (CAMPO). The FM 685 widening project involves improving 1.82 miles of the FM 685 corridor in Hutto from US 79 to SH 130. This includes creating a divided roadway and improvements to pedestrian and bicycle mobility. The estimated cost of the project is approximately \$13.5 million. The project is scheduled to be under construction in 2013. When completed, this improved highway will provide connectivity with a major north/south highway, SH 130, improve access to the City of Hutto, and improve safety.

Project Highlights

- Increases safety along the road with the addition of turn lanes, shoulders, and median
- Improves access to businesses and neighborhoods
- Provides pedestrian and bicycle access and helps connect the City's trail system
- Replaces Brushy Creek Bridge with new structure above the floodplain

Roadway Construction

- 2 lanes in each direction with 10' shoulders
- Raised median from US 79 to Hutto High School
- Divided roadway from Hutto High School south to SH 130
- Dedicated turn lanes at Carl Stern Blvd, Knowles Drive, Riverwalk Drive, and Great Western Drive

Bridge Construction

- New northbound and southbound bridges at Brushy Creek that are above 100-Year floodplain
- Bridges contain sidewalks and bicycle accommodations

Pedestrian and Bicycle Mobility

- New 5-foot sidewalks along both sides of FM 685 from US 79 to SH

130

- Bicycles lanes within shoulder along both sides of FM 685 from US 79 to SH 130
- Connections to existing sidewalks at each cross-street
- Provisions for future Brushy Creek Trail under the new bridges

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City Earns Financial Transparency Award from State Comptroller

Hutto was awarded a Silver level award for fiscal transparency by the State of Texas Comptroller. The Comptroller's transparency check-up program was developed to gauge how governmental agencies including cities measure up, and to gauge how easy it is for citizens to explore where their tax dollars are being utilized. The award is based on the amount of financial data available on the City's website, and the ease of accessing that information.

The Silver level award exemplifies that Hutto is making great strides to becoming more transparent and encouraging the community to participate in the government process. Hutto was first recognized for the award in 2010.

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City Council Fills Vacancies on Boards and Commissions

The Hutto City Council recently appointed individuals to fill unexpired terms on the Planning and Zoning Commission, Historic Preservation Commission, Zoning Board of Adjustments, and Economic Development Corporation. These appointments were made to assure that a quorum is maintained to address items that come before these Boards and Commissions.

Jason Conley and Andre Patterson were appointed to the Planning and Zoning Commission. The terms for Mr. Conley and Mr. Patterson will expire December 31, 2011.

Barbara Kelly-King and Robert Lykins were appointed to the Historic Preservation Commission. The term for Mr. Lykins will expire December 31, 2011 and Ms. Kelly-King's term will expire December 31, 2012.

Shannon Ritchie was appointed to the Zoning Board of Adjustments. Mr. Ritchie's term will expire December 31, 2011.

Cary Rabb was appointed to the Economic Development Corporation. Mr. Rabb's term will expire December 31, 2013.

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Council Approves SmartCode Amendments

During their regular meeting on October 20, 2011, the Hutto City Council approved the first reading of several proposed SmartCode amendments with minor changes. City Council approved the development of a review criteria for the issuance of Warrants, which often function as special use permits in Old Town, within the SmartCode. This will better clarify, particularly for the Historic Preservation Commission, a process for reviewing Warrants. The Council also approved adding "Museums" to be permitted by Warrant in several additional transects in the SmartCode. The Council approved providing more flexibility in transect allocation percentages for SmartCode submittals outside of Old Town, provided that the Planning & Zoning Commission have the authority to approve such changes above 10%. The Council then approved adding several commercial uses to the "Special Services" definition within the SmartCode. This would effectively ban these uses from Old Town Hutto. The uses include tattoo and body piercing businesses, fortune tellers, title loan offices, and head shops.

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Council Approves Thoroughfare Plan

On October 20, 2011, the Hutto City Council approved the proposed Hutto Thoroughfare Plan. The plan identifies new roadways and roadway connections within Hutto's growth area. It also classifies several existing roadways for future improvements. The goal of the Thoroughfare Plan is to create better connectivity between Hutto and the surrounding region, as well as within the City of Hutto. The plan was completed in-house by City staff. Staff met with representatives from TxDOT and Williamson County to ensure consistency with their plans. Staff also closely referred to the CAMPO 2035 Plan as well as the surrounding cities' thoroughfare plans to further ensure consistency in regional transportation planning. Hutto ISD, Hutto Fire Rescue, and the Hutto Police Department also provided input on the Thoroughfare Plan.

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Community Demographic Information

To view the current Economic Profile for the Round Rock-Austin MSA, [click here](#).

To view the current economic profile for the Rural Capital Area Workforce Development Area, [click here](#).

Type A Economic Development Sales Tax Allocation

Fiscal Year	September	October	Cumulative Total
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1997/98	\$3,400.61	\$262.91	\$40,417.02
1998/99	\$1,871.53	\$1,798.49	\$32,045.20
1999/00	\$2,871.49	\$1,676.01	\$35,093.61
2000/01	\$3,743.21	\$4,218.60	\$50,940.93
2001/02	\$4,142.92	\$4,283.64	\$58,299.83
2002/03	\$7,033.02	\$4,708.86	\$73,572.84
2003/04	\$9,477.17	\$6,243.04	\$98,841.25
2004/05	\$24,332.76	\$10,125.02	\$216,990.28
2005/06	\$31,261.92	\$22,814.88	\$336,629.05
2006/07	\$34,450.04	\$26,946.34	\$376,036.41
2007/08	\$42,804.45	\$35,869.58	\$481,309.64
2008/09	\$37,267.30	\$39,897.77	\$495,826.74
2009/10	\$36,034.28	\$32,444.29	\$467,917.40
2010/11	\$37,928.15	\$35,665.43	\$509,128.41
2011/12	-----	\$49,754.45	\$49,754.45*

*Cumulative Fiscal year-to-date Data Figures

Single Family Building Permit Requests by Month

Month	2005	2006	2007	2008	2009	2010	2011
January	63	93	71	64	18	20	23
February	51	70	49	49	15	6	11
March	56	101	84	47	14	16	22
April	67	91	75	46	48	17	24
May	53	66	37	29	22	36	12
June	58	68	44	22	29	17	8
July	61	56	34	32	39	11	20
August	78	70	25	41	22	11	17
September	67	66	24	28	24	7	10
October	65	58	51	5	19	7	
November	49	37	60	9	6	17	
December	46	46	7	12	7	15	

September 2011 Unemployment Rates

Area	Sept. 10	Aug. 11	Sept. 11
Austin/Round Rock MSA	7.0%	7.4%	7.4%
Texas	8.0%	8.4%	8.4%
National	9.2%	9.1%	8.8%
Area	Aug. 11	Sept. 11	
Williamson County	7.5%	7.7%	

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A Note from the Executive Director

Thank you to all that attended the Hutto Economic Development Corporation Year in Review Banquet, This was the largest attendance of any event our organization has conducted, and I appreciate your support on what should have been the last game of the World Series. Thanks

again to the sponsors that made this even possible: Chasco; Doug Fell Cattle; SHW Architects; The Y; McCall, Parkhurst & Horton LLP; Gulf Coast Paper; Texas Fixtures & Interiors; D. Scott Heselmeyer, PC; Waste Management.

Please let me or the economic development staff know if we can be of assistance to you. I look forward to visiting with you at one of our Second Thursday Power Breakfast.

Warmest regards,

Scott Martinez, CEcD
Hutto Economic Development Corporation

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