

Hutto Entrepreneurs & Small Business Academy

FastTrac® Program for Aspiring & Established Entrepreneurs

Seminar Dates

- The Introductory Seminar for Business Startups [*Launching Your Entrepreneurial Future*]:
September 12, 2011
- The Introductory Seminar for Existing Small Businesses [*Listening to Your Business*]:
September 19, 2011
- The 10-week course will be held on the following dates:
October 3, 17, 24
November 1, 7, 14, 21, 28
December 5, 12

Location

- All seminars and weekly sessions will be held from 6:00–9:00pm at the Hutto Holiday Inn Express located at:
323 Ed Schmidt Blvd.
Hutto, TX 78634

Associated Costs

- The appropriate introductory seminar is open for all to attend. The cost for attending is a one time fee of \$55.
- The 10-week course is free for all participants, however space is limited so applicants must be accepted into the program.
- Dinner is not provided, however brown bag is encouraged.

Entrepreneurial & Small Business Development

There's no shortage of enthusiasm for starting or expanding an existing business, and seemingly no limit to the availability of "how to", "what to do", and even "when to do it" guides for entrepreneurs. So how do you find your way through the clutter to find the information you really want? Get the answers you are looking for with the Hutto Entrepreneurs & Small Business Academy.

Brought to you by the Hutto Economic Development Corporation in partnership with Temple College Business and Community Education Division, this FastTrac® Program is designed to aid businesses in the startup stages of business growth as well as help those with mature businesses to identify existing issues, identify potential roadblocks, and develop a plan for future growth.

The Program

How will this program work?

This program is broken into two sections: 1) The Introductory Seminar (please note that there is one for business start-ups and one for existing small businesses), and 2) The 10-week FastTrac® course. The first phase, the Introductory Seminar is designed to introduce you to the concepts you will be encountering during the 10-week course, allowing you to make the decision of whether or not you are able to make the commitment for the duration of the 10-week FastTrac® course.

The 10-week FastTrac® course will consist of ten, weekly, 3-hour sessions with relevant homework. Upon completion of the course, you will be presented with a certificate which will provide documentation that you have met the prerequisite for future Academy Alumni opportunities that may arise, such as additional business skills workshops. In order to be eligible for the certificate of completion and associated Continuing Education Units (CEUs), you must attend a minimum of eight out of the ten weekly sessions, as well as complete homework assignments.

What is the application process?

Enrollment in the appropriate introductory seminar is open to all. At its completion, attendees will then have the opportunity to fill out an application for the 10-week subsequent course. Since openings in the 10-week course are limited, applicants will be chosen based on a matrix of criteria including business interest in Hutto. However, if you are not selected for the inaugural Hutto Entrepreneurs Academy, you may request to be placed on a priority list to be considered for future Academies. The Hutto Economic Development Corporation and Temple College are Equal Opportunity Institutions, and do not discriminate on the basis of gender, disability, race, color, age, religion, national origin, or veteran status.

What is the cost of the program?

This program is designed to require minimal financial investment by Hutto residents and business owners. Therefore, the Hutto Economic Development Corporation will invest in you and your business by providing the 10-week course for FREE. All that is asked is that you invest \$55 to cover materials of the introductory seminar. After that, it's on us. The Hutto Economic Development Corporation is committed to investing in you and providing you with the skills you need to develop and grow your business in Hutto.

Hutto Entrepreneurs & Small Business Academy

FastTrac® Program for Aspiring & Established Entrepreneurs

Business Planning

10. Implementing Next Steps
9. Monitoring Cash Flow & Seeking Funds
8. Planning for a Profitable Business
7. Building the Organization & Team
6. Reaching the Market
5. Researching & Analyzing the Market
4. Planning the Product/Service

Concept Analysis

3. Setting Financial Goals
2. Identifying & Meeting Market Needs
1. Exploring Entrepreneurship

Business development skills you can use.

Brought to you through a partnership of the Hutto Economic Development Corporation and Temple College, the Hutto Entrepreneurs & Small Business Academy is designed to aid businesses in the conception stage, as well as aid in the growth and sustainability of existing small businesses in Hutto. Interested? Call us today - we're here to help.

SEMINAR REGISTRATION FORM

Registration and payment for the following seminars are due by 5:00pm, September 9, 2011. This form may either be mailed to the Hutto Economic Development Corporation at PO Box 1016, Hutto, Texas 78634, or hand-delivered to the Hutto Economic Development Corporation office located at 321 Ed Schmidt Blvd., Ste. 200, Hutto, Texas 78634.

Registrant Information

Last Name		First Name		MI	E-mail Address	
Home Street Address			City	State	Zip Code	
Home Phone		Business Phone		Place of Business/Employment		
Business Street Address (if applicable)			City	State	Zip Code	
*Social Security #		*Date of Birth		*Gender		*Ethnicity

**Information provided will be kept strictly confidential and will only be used for identification purposes by Temple College. A Social Security number or Temple College ID is needed for transcripts or certificates to be issued.*

Seminar Registration

Please select the seminar(s) you will be attending.

Course Title	Course Date	Registration Fee
<input type="checkbox"/> Launching Your Entrepreneurial Future (for those pursuing business development and those businesses less than 18 months old)	September 12, 2011	\$55.00 (one-time fee)
<input type="checkbox"/> Listening to Your Business (for those with existing or mature businesses over 18 months old)	September 19, 2011	\$55.00 (one-time fee)

Payment Options

Payment for the above selected seminars must be made at time of registration via cash or check no later than 5:00pm on September 9, 2011. All fees associated with a seminar are designed to have minimal financial impact on the registrant and are designed to cover the cost of necessary materials. All checks should be made payable to the Hutto Economic Development Corporation, and can be either mailed to: PO Box 1016, Hutto, Texas, 78634, or paid at the Hutto Economic Development Corporation office located at 321 Ed Schmidt Blvd., Ste. 200, Hutto, Texas, 78634. For any questions regarding registration please contact the Hutto Economic Development Corporation at 512.759.2806.



321 Ed Schmidt Blvd., Ste. 200, Hutto, Texas 78634
 Phone: 512.633.8858 • Fax: 512.846.1834 • www.huttoedc.com



EWCHEC-Hutto Veteran's Hill Campus
 555 Limmer Loop, Round Rock, Texas • 1.800.460.4636

SEMINAR REGISTRATION FORM

Business Data

**** **Please complete this optional and voluntary survey by checking ALL that apply to you.** ****

I own a business in Hutto that has been open longer than 18 months.	I own a business in the Taylor/Round Rock/Pflugerville area.
I own a business in Hutto that has been open less than 18 months.	I am interested in starting a business in Hutto within the next 12 months.
I have less than 5 employees at my business.	I am interested in starting a business in Hutto within the next 24 months.
I have more than 5 employees at my business.	I am a Hutto resident.
I am a resident of Williamson County.	I reside within the state of Texas.
I have attended a Temple College course before.	I am currently enrolled in a credit class at Temple College.
I have at least a high school diploma.	My family income is under \$15,000 a year.
English is the language I use the most.	I am a single parent.
I am disabled. <i>(Legally blind, deaf, wheelchair bound, learning disabled, etc.)</i>	I am a displaced homemaker.

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Authorization

Photo Release Authorization

(Only in the event class related pictures are taken.)

I acknowledge and consent to the use of my photograph by the Hutto Economic Development Corporation or Temple College in publications, advertising, or website and waive any rights to compensation in any form. Neither the Hutto Economic Development Corporation nor Temple College is required to obtain my permission to reuse or republish this photograph in the future. I understand that the photo(s), if used, will be for promotion purposes for the Hutto Economic Development Corporation or Temple College, and I waive any claim to financial remuneration for the use of these photo(s).

Student Signature: _____

Date: _____

Registration Confirmation

I acknowledge that my signature below shows consent to be registered for the aforementioned seminar(s) being offered by the Hutto Economic Development Corporation. I also understand that by completing and signing the seminar registration form, I am responsible for the stated financial costs (\$55) that may be associated with the designated seminar(s) and course material, even if I am unable to attend on the designated date.

Student Signature: _____

Date: _____