



The Austin Region's First Accredited Economic Development Organization®

January 2011



Welcome to the January 2011 edition of the Hutto Economic Development Corporation Newsletter! The following is a chronicle of what has been happening with the Hutto EDC and community as well as informing you of upcoming events. If you have any questions about any of the information presented, do not hesitate to contact our office. Enjoy!

## City of Hutto Officials Present at January Power Breakfast

### Community Leaders Address the Hutto Community



standing room only audience on the accomplishments of the last decade

City of Hutto officials presented its annual "State of the City" address to the Hutto community at the January 13, 2011 Power Breakfast. Hutto Mayor David Begier and Hutto City Manager Ed Broussard presented to the

### In This Issue . . .

[January Power Breakfast](#)

[February Power Breakfast](#)

[Upcoming Events](#)

[Hutto Higher Education Campus One Step Closer](#)

[Hutto EDC Updates Marketing Materials](#)

[Resource Corner: Educational Attainment](#)

[City of Hutto News](#)

[Community Demographics](#)

[Did You Know...](#)

and 2010, and presented an overview of the next five years.

In case you missed the event, be sure to visit the Hutto EDC YouTube Channel by [clicking here](#), or by clicking on the image below, where you can view the entire presentation made by the City of Hutto.

For pictures from the event, [click here](#).



## YMCA of Greater Williamson County Staff to Present at February Power Breakfast

**VP of Community Programs & Staff Development Director to Address the Hutto Community**



Chris Colville, Vice-President of Community Programs and Leigh Collins, Staff Development Director for the YMCA of Greater Williamson County will be the featured speakers at the February 10, 2011 Hutto Economic Development Power Breakfast, held at the **Holiday Inn Express** in Hutto at 7:30am. Colville and Collins will present to the community the plans and programs available at the existing Hutto YMCA and will give a preview for what to look forward to down the road.

Like all Hutto EDC Power Breakfasts, this is a free event open to the public.

## Upcoming Power Breakfast Presentations

Be sure to mark your calendar for the following list of upcoming events

**Did you Know...**

... that within a **5-mile radius** of Hutto, over **36%** of residents have at least a **Bachelors degree?**



**Follow us on Twitter!**

hosted by the Hutto Economic Development Corporation:

**Thursday: February 10, 2011**

*Chris Colville, VP of Community Programs & Leigh Collins, Staff Development Director - YMCA of Greater Williamson County*

**Thursday: March 10, 2011**

*TBD*

**Thursday: April 14, 2011**

*Higher Education Institution Presentation*

**Thursday: May 12, 2011**

*Alvin Lankford, Chief Appraiser - Williamson County*

All events will be held at 7:30am at the **Hutto Holiday Inn Express**. Like all Hutto EDC Power Breakfasts, these are free events open to the public.

## The Texas Higher Education Coordinating Board Approves Hutto Higher Ed Plans

### Texas Higher Education Coordinating Board Approves Presented Plan



On January 27, 2011, the Texas Higher Education Coordinating Board approved a request to hold a branch maintenance tax election to build a higher education campus in Hutto. This was the culmination of 598 verified voters in Hutto ISD signing a petition requesting the tax be placed on the May 2011 ballot; a 300 page feasibility study being prepared on the project; and the Committee on Strategic Planning and

Resources of the Texas Higher Education Coordinating Board approving the Hutto plan.

## Hutto EDC Marketing Undergoes an Overhaul

### 2011 brings new steps to transform marketing approach

Starting in early January 2011, the Hutto Economic Development Staff brainstormed on different ways to approach marketing during the new year.



[Find us on Facebook!](#)



[Watch us on YouTube!](#)



[See us on Flickr!](#)



[Join Our Mailing List!](#)

The solution that was reached was one that would be comprehensive, cost-effective, flexible, and timeless.

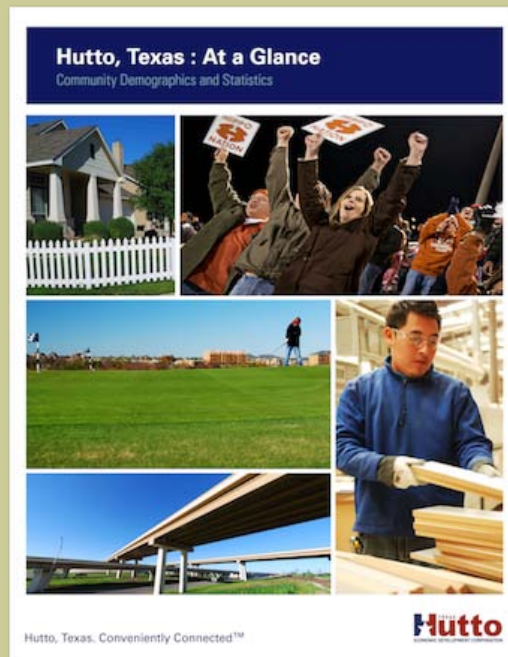


Working with Aha! Communications of Austin, a comprehensive library of new tools and templates were developed that were designed to be edited to fit the needs of the project at-hand, while still providing a professional and consistent feel. Staff has already begun working on updating current library items, as well as adding new items to continually enhance the products offered by the Hutto EDC. Utilizing the new design palette, the Hutto EDC can design and print specialized items as needed.

## Resource Corner: *Information For You*

### **Hutto, Texas: At a Glance - Community Demographics & Statistics**

Interested in how Hutto is looking these days? Check out our latest version of the the Hutto, Texas: At a Glance publication. This is a compiled document showing historical information, current data, and future projections as a way to acclimate someone to the Hutto community.



To view this document in further detail by downloading a printable copy, [click here](#) or click on the picture above.

If you would like more information on this topic or have any questions about other resources that may be available for your use, please feel free to contact Seanna at [sroysden@huttoedc.com](mailto:sroysden@huttoedc.com).

## **City of Hutto** - News



### **Max V. Yeste Sworn in as Place 6 Council Member**

At a special called meeting of the Hutto City Council on December 20, members canvassed the returns of the Dec. 11 election. Max Yeste's Place 6 win was made official by his oath of office given by Municipal Judge Lucas Wilson. Place 6 was vacated in September when Nancy Olguin resigned. Yeste will serve the unexpired term which ends in 2013.

According to Williamson County's election results released Dec. 11, Max Yeste won with 58 percent of the vote winning by a wide margin.

A member of the Planning and Zoning Commission for two years, he most recently served as chairman.

### **Hutto Lake Park Project Update**

The Hutto Lake Park Project has been in the works since being awarded the grant in 2008. The project went through a series of meetings and public input sessions as well as a unique design/development charette with several of the youth who live directly in the adjacent subdivision.

This \$1.2 million dollar project is partially funded by a \$400,000 grant awarded through the Texas Parks & Wildlife Department (TPWD). Funds from the sales tax off sporting goods sold in the State of Texas help fund this account. The \$400,000 will be used towards construction of the parkland to be used generally as a passive-park with multiple activity locations, interpretive areas, wildlife and bird watching trails. Through public input from Lakeside Estates neighborhood, a basketball court will also be added to the project. In addition, the City will match the TPWD grant amount by adding funds up to \$800,000 towards the project.

Additional information about the project may be located on the [City's Website](#).

### **Council Develops and Approves Legislative Agenda**

The City Council, at their work session on January 6, developed a draft legislative agenda and provided direction on incorporating the community's input into the final version. Council Members Rios and Smith met with representatives of the Hutto EDC, HISD, Hutto Area Chamber of Commerce and Williamson County EMS District # 3 seeking input for the development of an inclusive legislative agenda to represent the community's interests.

At the January 20 Council meeting, a Resolution was approved adopting this inclusive legislative agenda for a delegation representing Hutto to take into account for the 82nd session of the State Legislature. The delegation will be on hand at the State Capitol on March 23, which will be recognized as "Hutto Day" by the Senate and the House of Representatives.

### **City Announces That City Council Candidate Packets Are Available**

The City of Hutto General Election is Saturday, May 14, 2011, to elect City Council members for Place 1 and Place 4.

Candidate packets are now available and can be picked up from the City Secretary's office between the hours of 9:00 a.m. and 5:00 p.m. Monday through Friday, except holidays. The filing period for this election is Monday, February 14, 2011, through Monday, March 14, 2011. As established in the Hutto City Charter, Section 5.02, to be eligible to file, a candidate must meet the following qualifications:

- Be a registered voter of the City;
- Have resided for at least twelve (12) months preceding the election within the corporate limits of the City, including territory annexed prior to the filing deadline; and
- Not be in arrears in the payment of any taxes or other liabilities due the City. "In arrears" is defined to mean that payment has not been received within ninety (90) days from due date.

If you have any questions, please contact Christine Martinez, City Secretary, at 759-4033 or [christine.martinez@huttotx.gov](mailto:christine.martinez@huttotx.gov)

---

### **Community Demographic Information**

*To view the current Economic Profile for the Round Rock-Austin MSA, [click here](#).*

*To view the current economic profile for the Rural Capital Area Workforce Development Area, [click here](#).*

**Type A Economic Development Sales Tax Allocation**

Fiscal Year	Dec.	Jan.	Cumulative Total
1997/98	\$4,154.17	\$2,011.07	\$40,417.02
1998/99	\$5,304.46	\$1,361.54	\$32,045.20
1999/00	\$3,478.09	\$1,725.50	\$35,093.61
2000/01	\$3,329.59	\$2,558.70	\$50,940.93
2001/02	\$3,410.57	\$2,988.40	\$58,299.83
2002/03	\$4,965.73	\$4,718.02	\$73,572.84
2003/04	\$6,226.13	\$6,506.99	\$98,841.25
2004/05	\$12,973.69	\$11,334.17	\$216,990.28
2005/06	\$26,273.33	\$22,115.05	\$336,629.05
2006/07	\$25,585.11	\$25,860.50	\$376,036.41
2007/08	\$39,907.57	\$32,124.82	\$481,309.64
2008/09	\$45,796.11	\$34,358.28	\$495,826.74
2009/10	\$36,230.53	\$32,134.21	\$467,917.40
2010/11	\$34,686.77	\$36,122.37	\$159,419.45*

*\*Cumulative Fiscal year-to-date Data Figures*

**Single Family Building Permit Requests by Month**

Month	2005	2006	2007	2008	2009	2010	2011
January	63	93	71	64	18	20	23
February	51	70	49	49	15	6	
March	56	101	84	47	14	16	
April	67	91	75	46	48	17	
May	53	66	37	29	22	36	
June	58	68	44	22	29	17	
July	61	56	34	32	39	11	
August	78	70	25	41	22	11	
September	67	66	24	28	24	7	
October	65	58	51	5	19	7	
November	49	37	60	9	6	17	
December	46	46	7	12	7	15	

**November 2010 Unemployment Rates**

Area	Dec. 09	Nov. 10	Dec. 10
Austin/Round Rock MSA	7.0%	7.1%	6.8%
Texas	8.0%	8.3%	8.0%
National	9.7%	9.3%	9.1%

Area	Nov. 10	Dec. 10
Williamson County	7.0%	7.3%

**A Note from the Executive Director**

Please let me know if I can be of assistance to you, and I look forward to visiting with you at one of our Second Thursday Power Breakfast.

**Warmest regards,**

Scott Martinez, CEcD  
*Hutto Economic Development Corporation*  
**Email**

[Forward email](#)



This email was sent to sroysden@huttoedc.com by [smartinez@huttoedc.com](mailto:smartinez@huttoedc.com) | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Hutto Economic Development Corporation | PO Box 1016 | 321 Ed Schmidt Blvd., # 200 | Hutto | TX | 78634