

**Subject:** August News from the Hutto EDC

Hutto EDC [August News](#)



*The Austin Region's First Accredited Economic Development Organization®*

August 2010



### Construction Begins on Burge Business Park

#### New Business Park Opening in Hutto



Construction recently began on Burge Business Park. The new business park located on CR 199 on the South side of Highway 79 is slated to open in late 2010. The Hutto Economic Development Corporation assisted in providing a \$50,000 incentive to offset a portion of the water and wastewater infrastructure costs for the development.

"The Hutto EDC is pleased to be a part of this project that will bring light industrial space to the City of Hutto. It was a collaborative effort between the

### In This Issue . . .

[Construction on Business Park Begins](#)

[September Power Breakfast](#)

[August Power Breakfast](#)

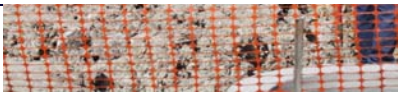
[Upcoming Events](#)

[HEDC 2011 Budget Approved](#)

[Unified Development Code Under Review](#)

[Resource Corner: 2009 Traffic Counts](#)

[Community Demographics](#)



Hutto EDC, City of Hutto, Williamson County, and the developer. Williamson County was instrumental in upgrading CR 199 to accommodate this project. We feel this development will be a great addition to the Hutto business community," stated Hutto Economic Development Corporation Executive Director Scott Martinez.



**New Hutto ISD Superintendent to Present at September Power Breakfast**

**Dr. Doug Killian to address the Hutto Community**

New Hutto Independent School District (ISD) Superintendent Dr. Doug Killian will be the featured speaker at the September 9, 2010 Hutto Economic Development Corporation Power Breakfast that is held at the Hutto Holiday Inn Express. Dr. Killian will be giving a preview of the new school year and will share his vision for the future of Hutto ISD.

**About Dr. Doug Killian**



Dr. Killian comes to Hutto ISD from Huffman ISD, a 3A district outside Houston; he has also previously served as Superintendent of Poteet ISD. Killian has also served as an Assistant Superintendent, a field service agent for two different Educational Service Centers, an alternative school teacher and principal, as well as a first grade teacher. Prior to his career in education, Killian served in the United States Marine Corps.

Killian earned his Bachelor of Arts degree from from Southwest Texas State University, a Master of Arts degree from Texas A&M University, and a Doctor of Philosophy (Ph.D.) degree from Texas A&M University.

Did You Know...

**Did you Know...**

... that **over 120** single family residential building permits have **been issued**

in the City of Hutto so far in 2010?



Follow us on Twitter!

## New Hutto Hippos Head Football Coach Presents at August Power Breakfast

### Coach Steve Hale addresses the Hutto community

New Hutto Hippos Head Football Coach Steve Hale was the featured speaker at the August 12, 2010 Hutto Economic Development Corporation Power Breakfast. Coach Hale gave a preview of the upcoming Hutto Hippo football season, spoke on his coaching philosophy and discussed what it means to be a coach.

Coach Hale's coaching was evident when the Hutto Hippos opened the 2010 season last Friday with a 47-7 victory over Austin LBJ. The *Austin American Statesman* reported that "The Hippos have discovered the forward pass, a concept foreign to most Hutto playbooks in recent years, when Hutto's success was based on its ability to run, run, run and run some more."

In case you missed the August Power Breakfast, be sure to visit the Hutto EDC YouTube Channel by [clicking here](#), or by clicking on the image below, where you can view all four parts of the presentation by Coach Steve Hale.

For pictures from the event, [click here](#).



## Congressman John Carter and Political Commentator Harvey Kronberg to present at Upcoming Hutto EDC Power Breakfasts

### October and November Power Breakfasts bring Political Powerhouses



Mark your calendars for the October 14, 2010 and the November 11, 2010 Power Breakfasts. In October,



[Find us on Facebook!](#)



[Watch us on YouTube!](#)



[See us on Flickr!](#)



[Join Our Mailing List!](#)



Congressman John Carter will be joining the Hutto Economic Development Corporation to give an update to the Hutto community on Federal issues before the United States Congress. In November, the Hutto community will hear from leading Texas political commentator Harvey

Kronberg on November 11 which is the week following the November 2010 elections. Both events promise to be informative and exciting, so be sure to join the Hutto Economic Development Corporation at the **Hutto Holiday Inn Express** on October 14 and November 11, 2010 at 7:30am.



## Hutto City Council Approves FY 2011 Hutto EDC Budget

### FY 2011 Budget Unanimously Ratified

The Hutto City Council ratified the FY 2011 Hutto Economic Development Corporation (Hutto EDC) budget at its August 5, 2010 meeting. The Hutto EDC Board of Directors approved the FY 2011 budget at its July 6, 2010 meeting. Two budget workshops were held by the Hutto EDC Board of Directors to develop the FY 2011 budget.

The approved budget totals \$529,925. This includes \$100,000 for provision of water and wastewater along SH130 that is being funded in conjunction with the City of Hutto. Also included in the budget is \$16,875 for a business retention program being performed by the Hutto Area Chamber of Commerce.

"We work diligently to be good stewards of the Hutto community's resources. The approved FY 2011 budget is only \$1,229 more than the FY 2008 budget and includes an aggressive infrastructure project, a contract for business retention services with the Hutto Area Chamber of Commerce, and an additional staff person that weren't in the FY 2008 budget three years ago," said Hutto EDC Executive Director Scott Martinez.

## Reviews to the Unified Development Code are Underway

### City of Hutto Development Services Review the UDC in Hope of Streamlining the Development Process

City of Hutto staff has been working diligently over the last six months to update and review the Unified Development Code (UDC). The UDC is designed to be a comprehensive and easy-to-understand document of all codes and ordinances that pertain to the building or development of any

property, both commercial and residential, within the City of Hutto. The goal is to simplify the development process and combine all pertinent codes under one cover so it is user-friendly and readily available to answer any questions that an interested party may have.

Recently, City of Hutto staff brought forth a revised version of the UDC before the Hutto Economic Development Board of Directors, in the hopes that they would be able to receive feedback from leaders around the community. Met with positive reviews, City staff continues to revise and update the plan based on feedback from various organizations, and plans to bring forth the revised Code before other city boards, in hopes to answer any and all questions and garner feedback on the document.

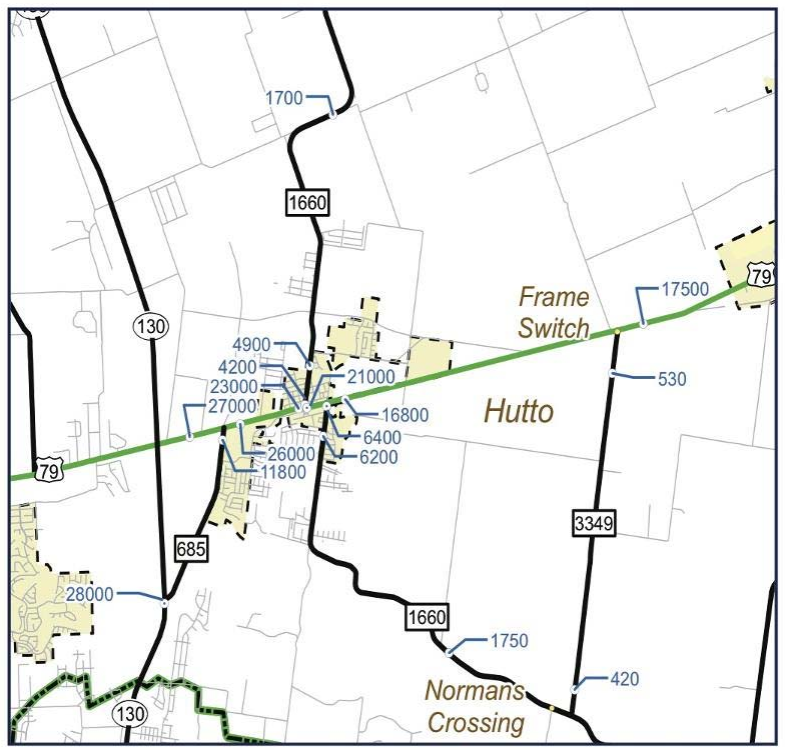


For a copy of the Unified Development Code, you may contact Development Services at 512-759-3479, or you may [click here](#) for a link to the document.

## **Resource Corner: *Information For You***

### **2009 Traffic Counts are Published for Hutto, Texas**

Have you ever wondered how many vehicles travel through Hutto everyday? The Texas Department of Transportation has recently published the new 2009 numbers, and below is a map depicting the average number of cars that pass through certain Hutto intersections daily. Click on the map below for a closer look:



To view this map in further detail, [click here](#) or click on the picture above.

If you would like more information on this topic or have any questions about other resources that may be available for your use, please feel free to contact Seanna Roysden at [sroysden@huttoedc.com](mailto:sroysden@huttoedc.com).

## City of Hutto - News



### **City Council Approves a Board and Commission Policy**

The City Council approved a Board and Commission Member Policy on August 5, 2010 and asked that the policy be a part of the Boards and Commissions application process. This policy defines the responsibilities, expectations and duties of board and commission members. All applicants for a City Board or Commission will be required to read and sign the policy and submit it with their application. A copy of the newly adopted policy may be viewed by going to the City's website, or by [clicking here](#).

### **Boards and Commissions Applications Now Being Accepted**

The Hutto City Council encourages all citizens to consider becoming actively involved in City government by serving on a City Board or Commission. Whether you are interested in recreational activities, zoning or land use issues, or the public library, the City of Hutto has opportunities for you to volunteer to share your time and talents.

Board and commission members are a critical part of local government. You can make a difference in the community and take a leadership role by volunteering to serve on one of the many boards or commissions. It is a great way to influence the future direction of Hutto.

Applications are available on the city's website, or by [clicking here](#). Deadline to submit an application is September 3, 2010.

For additional information about service to one of the boards and commissions, please contact City Secretary, Christine Martinez, at 759-4033.

### **PARD / HISD Sign Interlocal Agreement**

At the City Council meeting on August 5, 2010, Mayor Begier authorized to execute an interlocal agreement between the City of Hutto and the Hutto Independent School District (HISD) regarding the terms of usage of city and school district facilities.

For the past two years, the Parks and Recreation Department has worked with Ed Ramos of HISD to come up with the terms of the interlocal agreement in an effort to have terms which each organization can work with to continue providing services, without interruption, to the Hutto community. This agreement outlines the terms of rental fees and staffing requirements by HISD and the City of Hutto when either organization requests usage of the other entity's facilities.

This interlocal agreement will assist in the overall planning and operation of programs and activities as proposed by or currently in operation by Hutto PARD while using HISD locations.

Hutto ISD passed this agreement unanimously at their Board of Trustees meeting on Thursday, August 12.

### **Farley Streetscape - Update**

On August 19, 2010, a work session was held with Council regarding the Farley Streetscape project budget and current cost projections. The Farley Streetscape project is one of old town streetscape improvement projects passed in a bond resolution in 2009 by the citizens of Hutto. Engineering for the project is almost complete. Now that the engineering plans are close to completion, the City's engineering contractor for this project, Hejl

Lee and Associates, has developed cost estimates for the project.

These cost estimates show the project to be in excess of what is budgeted, primarily due to the cost of placing dry utilities underground. Staff presented a cost saving option which would keep the dry utilities above ground and relocated to the alleys parallel to Farley Street. Council was agreeable to the option, which will lower the project cost back into budgeted ranges. Staff will be working with the utility companies on ways to minimize the disturbance to any trees in the alleys.

### **HPC and the 1911 Foundation Launches Historic Property Medallion Program**

The Hutto Historic Preservation Commission (HPC) in conjunction with the 1911 Foundation announced the launch of the City of Hutto's official Historic Property Medallion Program that identifies and designates historic properties around the community.

"The benefits of this program include a focus on heritage tourism, community education, distinction of historical districts, and a foundation for a potential Historic Tax Incentive program in the future," said Jeff Phillips HPC's chairman. "The 1911 Foundation and HPC hope to increase the visibility of Hutto's heritage and create a walking tour with those designated properties.

Hutto Historic Property Medallions will be distributed through a defined process. The first step for interested property owners is the completion and submission of the Hutto Historic Property Medallion Application. This application requires the applicant to provide property history and an opportunity to share research and information on important places of Hutto. The application includes a request for a \$25 donation to the 1911 Foundation, to help defray the cost of the medallion. The HPC and 1911 Foundation are committed to the implementation of this program and installation of the medallions.

Once the application has been approved, then the HPC will present to the property owner an official Hutto medallion. This medallion will include "Hutto Historic Property," with the customized year that the property was established in the middle. These medallions can be installed freestanding on a pole in the ground, or affixed to the building.

"We are very proud to launch the city of Hutto's official historic property designation program. HPC and 1911 Foundation have worked very diligently on the development and implementation of city recognized markers," said Sarah Tober, 1911 Foundation president. "We want these property designations and eventually the walking guides to enhance our community pride. This initiative is directly related to our mission that we established last year and supports our ongoing efforts to preserve the

history and heritage of Hutto, while educating our citizens and visitors."

The Hutto Historic Preservation Commission and 1911 Foundation's mission is to preserve our past and work with ongoing development in the community to support incentives for revitalization, protect our historic properties and structures, and provide education to today's youth who stand to inherit the future of Hutto. For more information visit the Foundation website, by [clicking here](#).

## Community Demographic Information

To view the current Economic Profile for the Round Rock-Austin MSA, [click here](#).

To view the current economic profile for the Rural Capital Area Workforce Development Area, [click here](#).

### 4A Economic Development Sales Tax Allocation

Fiscal Year	July	August	Cumulative Total
1997/98	\$2,528.11	\$5,654.13	\$40,417.02
1998/99	\$1,953.14	\$3,070.44	\$32,045.20
1999/00	\$3,337.79	\$4,041.08	\$35,093.61
2000/01	\$6,008.74	\$6,099.93	\$50,940.93
2001/02	\$4,319.54	\$6,965.84	\$58,299.83
2002/03	\$6,368.12	\$5,699.42	\$73,572.84
2003/04	\$6,479.97	\$10,607.65	\$98,841.25
2004/05	\$19,737.44	\$25,904.94	\$216,990.28
2005/06	\$33,533.01	\$37,512.93	\$336,629.05
2006/07	\$33,214.51	\$40,950.03	\$376,036.41
2007/08	\$38,861.78	\$48,244.00	\$481,309.64
2008/09	\$37,555.91	\$49,063.71	\$495,826.74
2009/10	\$39,973.43	\$52,974.30	\$431,883.11*

\*Cumulative Fiscal year-to-date Data Figures

### Single Family Building Permit Requests by Month

To view a more detailed breakdown of permits request, [click here](#) for a link to the City of Hutto June 2010 Development Connections.

Month	2005	2006	2007	2008	2009	2010
January	63	93	71	64	18	20
February	51	70	49	49	15	6
March	56	101	84	47	14	16

April	67	91	75	46	48	17
May	53	66	37	29	22	36
June	58	68	44	22	31	17
July	61	56	34	32	39	11
August	78	70	25	41	22	
September	67	66	24	28	24	
October	65	58	51	5	19	
November	49	37	60	9	6	
December	46	46	7	12	7	

**Unemployment Data**

*(not seasonally adjusted;*

*all data available through Texas Workforce Commission)*

Area	July 09	June 10	July 10
Austin/Round Rock MSA	7.5%	7.4%	7.3%
Texas	8.3%	8.5%	8.5%
National	9.7%	9.6%	9.7%
Area	June 10		
Williamson County	7.5%		

The Hutto Economic Development Corporation is here to serve you. If you need custom demographics or have any questions about business in Hutto, please feel free to contact me.

I look forward to visiting with you at one of our Second Thursday Power Breakfast.

**Warmest regards,**

Scott Martinez, CEcD  
 Hutto Economic Development Corporation  
[Email](#)

**[Forward email](#)**



This email was sent to smartinez@huttoedc.com by [smartinez@huttoedc.com](mailto:smartinez@huttoedc.com).  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Hutto Economic Development Corporation | PO Box 1016 | 321 Ed Schmidt Blvd., # 200 | Hutto | TX | 78634