



The Austin Region's First Accredited Economic Development Organization®

May 2010



Hutto Economic Development Corporation leads presentation to attract higher education institution

Hutto Community presents to Temple College Board



On May 17, 2010 over 50 representatives from the community of Hutto attended a presentation to the Temple College Board of Trustees supporting the location of a higher education institution in Hutto. A diverse group of community organizations including members from the

Hutto Chamber of Commerce, Friends of the Hutto Library, and the City of Hutto Planning and Zoning Commission joined the Hutto Economic Development Corporation, the City of Hutto, and Hutto ISD in support of this initiative.

Hutto Mayor David Begier gave opening remarks and lead the Hutto community presentation. Hutto Economic Development Corporation Executive Director Scott Martinez presented statistical information



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Did you Know...

about the Hutto community along with a video presentation highlighting the many positive attributes of the community and the project. John and Charles Avery spoke about their family's commitment to higher education in Williamson County and the commitment of the Avery family for this project. Mark Baker with SEC Planning presented the proposed campus master plan for the Hutto campus. Keith Hickman with KAHickman Architects and Interior Designers then gave an overview of the design of the first building for the proposed Hutto location.



This initial presentation was wrapped up with information on the public sector commitment by Ed Ramos, Acting Superintendent for the Hutto Independent School District and Ed Broussard, City Manager for the City of Hutto. Mario Perez, Hutto Economic Development Corporation Board President and owner of Mario's Mexican Restaurant, gave an overview of private sector support and commitment for the Hutto higher education project.

To view the video prepared and presented by the staff of the Hutto Economic Development Corporation, [click here](#), or click on the image below.

For additional pictures of the event, [click here](#).



Chief Appraiser Presents at May Power Breakfast

Williamson County Chief Appraiser Alvin Lankford Speaks to the Hutto

... **Hutto**
has a cost of living
that is
14.2 points
below
the national
average?

This makes Hutto
one of the most
affordable places
to live in Central
Texas.



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Community

Williamson Central Appraisal District Chief Appraiser Alvin Lankford was the Featured Speaker at the May 13, 2010 Hutto Economic Development Corporation Power Breakfast.

Lankford gave a very informative presentation on the current status of the appraisal district, the changes that the entity has seen over the last year, as well as the historical and projected reports on taxable properties and tax revenue for the Hutto community and Williamson County.

In case you missed the event, be sure to visit the Hutto EDC YouTube channel by [clicking here](#), or by clicking on the image below, where you can view Chief Appraiser Lankford's presentation.

For pictures from the event, [click here](#).



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Wilco Entrepreneur Community to Present at June Power Breakfast

Local Entrepreneur group addresses the Hutto community

Robert Felps from the Wilco Entrepreneur Community (WEC) will be the Featured Speakers at the June 10, 2010 Hutto Economic Development Corporation Power Breakfast that is held at the Hutto Holiday Inn Express. The Presenter will focus on the organizational goals, mission, who they serve, and what they have to offer to the Hutto community.

About Robert Felps

Robert Felps is a Round Rock resident and business owner of 17 years. A

University of Texas graduate, he is an innovation, collaboration and technical expert. He is the founder and CSO of Third Rock, a technology services firm. Robert has worked at Fortune 50s including SBC (now AT&T) and IBM and has worked for several technical start-up companies. He recently founded the Wilco Entrepreneurs Community, a complete entrepreneurial ecosystem, to encourage and support local economic development.

About the Wilco Entrepreneurs Community



Wilco Entrepreneurs Community (WEC) is the overall community of entrepreneurial related efforts in Williamson County. The goal is to help local entrepreneurs succeed in their business endeavors and connect them to each other and to the established business community through the Chamber of Commerce and Economic Development efforts of Williamson County. To view how WEC has been featured in the local media, [click here](#).

The community is made up of:

- People interested in becoming business owners; employees, unemployed, students, retirees.
- People interested in mentoring new entrepreneurs; business owners, consultants, investors, education institutions.

Hutto EDC Participates in 2010 CTCAR Expo

Hutto EDC Staff represents the Hutto Community at the 2010 Expo for Commercial Realtors

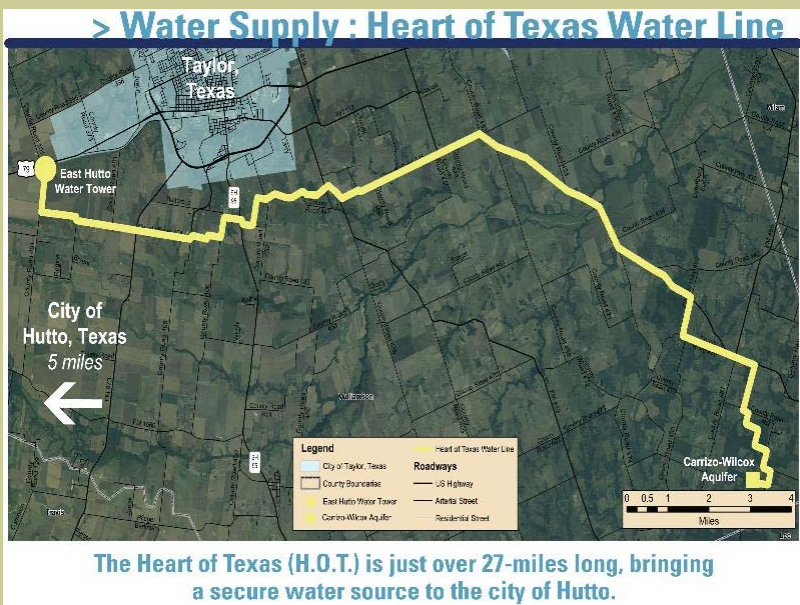
On May 25, 2010, representatives from the Hutto Economic Development Corporation staff represented the Hutto community at the 2010 **Central Texas Commercial Association of Realtors** (CTCAR) Annual Expo. This event, which boasted participation at approximately 300 individuals, was held at the Westin Hotel at the Domain. This event was an effective way to market the Hutto community to commercial brokers and related representatives from across the Central Texas.



Resource Corner: *Information For You*

The Heart of Texas Water Line

As more and more Central Texas communities grapple with meeting their current and long term water needs, Hutto is fortunate to have a stable and abundant water source. The City of Hutto owns a 27-mile long water line known as the Heart of Texas Water Line that provides water from the Corrido-Wilcox aquifer.



To view this map in further detail, [click here](#) or click on the picture above.

If you would like more information on this topic or have any questions

about other resources that may be available for your use, please feel free to contact Seanna at sroysden@huttoedc.com.

City of Hutto - News



Council Approves Pedestrian Mobility Plan

On Thursday, May 6, 2010, the Hutto City Council unanimously approved the second and final reading of the Hutto Pedestrian Mobility Plan. The Pedestrian Mobility Plan is a guide for new sidewalks and trails in Hutto. In 2008, the planning staff conducted an inventory of all existing sidewalks in Hutto as well as a survey of citizens' thoughts on constructing new sidewalks. This information was collected, and staff members from Planning, Engineering, Parks, Public Works, and GIS convened to come up with a city-wide plan for sidewalks and trail connections.

Using the pedestrian mobility priority criteria previously adopted by City Council, the "Pedestrian Mobility Team" identified the key projects and roadways that are in need of sidewalks or trail connections, and prioritized them according to the criteria's scoring system. The system tends to emphasize school routes or routes in close proximity to schools. The plan will be incorporated into Hutto's Growth Guidance Plan, and will eventually be incorporated into a full Comprehensive Plan.

City Considers 2011-2015 Capital Improvements Plan

The City first adopted a Capital Improvements Plan (CIP) in 2006 and has updated the document annually as part of the budget process. The CIP outlines major capital streets and drainage, water, wastewater, parks, and facilities projects. These projects are determined by City departments based on the current citizens wants and needs as well as the forecasted future growth, that are to be conducted within the next five years. Because of Hutto's exponential growth, the City has numerous capital improvements underway in various stages including Fritz Park Improvements, the Hutto Lake Park, and Farley/Taylor Street improvements.

Hutto citizens are invited to attend a CIP Open House on June 8th from 6-7 pm in the City Council Chambers to learn more about these upcoming capital projects. The Planning and Zoning Commission will hold a meeting immediately following the Open House to discuss the proposed plan.

To view the draft Capital Improvements Plan, [click here](#). If you have any questions, please direct them to Finance Director, [Micah Grau](#), at 759-4046.

Hutto City Council Elections

On May 8, 2010, Hutto voters had the opportunity to vote on four City Council places including:

David F. Begier who was the incumbent and Jason Wirth who was the opponent, both filed for the Office of the Mayor;

Debbie Holland who was the incumbent filed for Place 2 and ran unopposed;

Ronnie Quintanilla-Perez, the incumbent and Norris Crook who was the opponent filed for Place 3. Mr. Crook verbally expressed his desire to withdraw from the election but the filing date for him to do that had passed and he remained on the ballot;

Nancy Olguin filed for Place 3 and ran unopposed. Felix Madrid chose not to seek another term on the City Council.

At the May 20, 2010 Hutto City Council Meeting, Begier, Holland, Quintanilla-Perez, and Olguin were sworn in to serve their new terms serving the City of Hutto.

"How to Shop for a Retail Electric Provider" Workshop

Are you looking for an electric plan that provides you with significant savings or provides more certainty than your current electric plan? Or, are you considering switching to an electricity product that uses primarily renewable energy? If so, you are invited to attend a free workshop that will present valuable information about helping you to choose a cost saving electric provider.

The City of Hutto, in conjunction with State Representative Diana Maldonado's Office, District 52, will be hosting a workshop entitled "How to Shop for a Retail Electric Provider." "I am honored to join with the Public Utility Commission and the City of Hutto to bring this worthwhile event to the community," said Maldonado. "Being informed is the number one way residents can ensure that they are getting the best value for the energy they use in their home or business, and this workshop will provide citizens with the necessary knowledge to choose their energy provider."

Representatives from the Public Utility Commission will be on hand to offer solutions and to answer your questions about how to make the best decision when choosing your electric provider. This free workshop will be held at the City of Hutto's Council Chambers, located at 401 W. Front Street on Wednesday, June 23rd at 6:30 p.m. Seating is limited, so if you would like to attend or if you would like additional information, please contact Tyler Jarl at 759-4028 or by email at tyler.jarl@huttotx.gov.

Community Demographic Information

To view the current Economic Profile for the Round Rock-Austin MSA, [click here](#).

To view the current economic profile for the Rural Capital Area Workforce Development Area, [click here](#).

4A Economic Development Sales Tax Allocation

Fiscal Year	Apr.	May	Cumulative Total
1997/98	\$1,124.52	\$4,708.08	\$40,417.02
1998/99	\$1,380.71	\$2,656.78	\$32,045.20
1999/00	\$3,719.04	\$3,890.78	\$35,093.61
2000/01	\$4,346.71	\$3,017.39	\$50,940.93
2001/02	\$4,127.65	\$6,470.99	\$58,299.83
2002/03	\$4,284.53	\$8,043.02	\$73,572.84
2003/04	\$5,203.96	\$10,416.63	\$98,841.25
2004/05	\$12,700.25	\$24,661.05	\$216,990.28
2005/06	\$20,865.44	\$30,865.78	\$336,629.05
2006/07	\$26,069.31	\$39,226.88	\$376,036.41
2007/08	\$28,878.89	\$47,942.38	\$481,309.64
2008/09	\$33,722.39	\$50,393.59	\$495,826.74
2009/10	\$30,156.44	\$44,811.09	\$300,013.00*

*Cumulative Fiscal year-to-date Data Figures

Single Family Building Permit Requests by Month

(detailed reports available through the City of Hutto upon Request)

Month	2005	2006	2007	2008	2009	2010
January	63	93	71	64	18	20
February	51	70	49	49	15	6
March	56	101	84	47	14	16
April	67	91	75	46	48	17
May	53	66	37	29	22	
June	58	68	44	22	29	
July	61	56	34	32	39	
August	78	70	25	41	22	
September	67	66	24	28	24	
October	65	58	51	5	19	
November	49	37	60	9	6	
December	46	46	7	12	7	

Unemployment Data

*(not seasonally adjusted;
all data available through Texas Workforce Commission)*

Area	Apr. 09	Mar. 10	Apr. 10
Austin/Round Rock MSA	6.2%	7.1%	7.0%
Texas	6.8%	8.2%	8.1%
National	9.0%	10.4%	10.2%

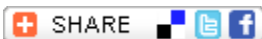
Area	Mar. 10	Apr. 10
Williamson County	9.5%	7.5%

The Hutto Economic Development Corporation is here to serve you. If you need custom demographics or have any questions about business in Hutto, please feel free to contact me.

I look forward to visiting with you at one of our Second Thursday Power Breakfast.

Warmest regards,

Scott Martinez, CEcD
Hutto Economic Development Corporation
[Email](#)



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